

## DATA VENDING

	ITEM	DESCRIPTION	FIELDS	FREQUENCY	TARGET CONSUMER GROUP
1.	Equities list	Detailed description of listed equities	Stock ID, Name, Foreign holding, Percentage of foreign holding, Qty offered by issuer, Qty in the market, Stock category	Monthly	Data vendors; foreign, local. Fund managers, Registrars, Research institutions; Academia.
2.	Bonds list	Detailed description of listed bonds	Stock ID, Name, Foreign holding, Percentage of foreign holding, Qty Offered By Issuer, Qty In the market, Category, Debt description, Type, Rate	Monthly	Data vendors; foreign, local. Fund managers Research institutions; Academia.
3.	Investor holdings per CDA (equities and bonds)	A list of share volumes held per CDA per investor category, which can further be grouped down to per security	CDA description, Investor category, Equity/Bond Description, Share Volume	Ad hoc	Data vendors; foreign, local. CDAs, Fund managers Research institutions; Academia.
4.	Historical Market capitalization	A list of daily security capitalization within their market sector (Can be sent daily)	Trading date, Stock description, Sector, Market Capitalization	Daily, Weekly, Monthly, Yearly, Ad hoc	Data vendors; foreign, local. Fund managers Research institutions; Academia.

5.	Custom historical data requests	This will depend on the requirements put down by the client.	Reference from any of the above listed items or a combination of one or more data sets depending on the request	Ad hoc	Fund managers Research institutions; Academia.
6.	Investors Portfolio per country	Number of investors and the share value they hold per country. This can be drilled down to trading and non-trading accounts.	Country, Number of investors, Share value held	Monthly	Data vendors; foreign, local. Research institutions; Academia.
7.	Investors Portfolio per age	Number of investors and the share value they hold put in age groups. This can be drilled down to per client type (Local, Foreign and East African investors) and further to trading and non-trading accounts.	Age group, Number of investors, share value held	Monthly	Research institutions; Academia, fund managers, CDAs
8.	Investors portfolio per	Number of investors and the share value	Range, Number of investors, share value held	Monthly	Data vendors, fund managers; foreign, local.

	grouped share quantities	they hold, grouped per share quantities. This can be drilled down to; per client type (Local, Foreign and East African investors) and further to trading and non-trading accounts.			Research institutions; Academia.
9.	Market data	A summary report of the market position.	Active accounts, Registered accounts, Registered accounts with balance, Investors holding equities, Investors holding bonds, Value of equities held, Value of bonds held, Market value	Daily, Weekly, Monthly, Yearly, Ad hoc	Fund managers, Data Vendors, Research institutions; Academia.
10.	Top ten countries worldwide with high share volume	A summary report showing ten countries with the highest share volume per security.	Country, Number of investors, Number of Shares, Value of shares, Security	Monthly, Yearly, Ad hoc	Data vendors; foreign, local. Fund managers Research institutions; Academia.

11.	Top ten countries in east Africa with high share volume	A summary report showing ten countries with the highest share volume within East Africa per security	Country, Number of investors, Number of Shares, Value of shares, Security	Monthly, Yearly, Ad hoc	Data vendors; foreign, local. Fund managers Research institutions; Academia.
12.	Dematerialization data	Report showing summarized dematerialized securities	Year, No. of Ac. Opened, No of shares Deposited, No of Trades, Market Capitalization	Yearly	Data vendors; foreign, local. Fund managers Research institutions; Academia
13.	Electronic data download authorization	Access to real-time client CDS account holding information	Link with to the data vendor's portal.	Monthly	Data Vendors, Retail customers